

Writing Articles For Profit

By Tim Gorman

*Presented by Trevor James,
for Simply-Free-Article-Spinner.com*

Legal Disclaimer

Legal mumbo jumbo goes here. It all boils down to this –

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Therefore we make no representations nor guarantees, but present this material as educational and as of general interest to internet marketers. We do not offer any medical or legal advice. We wish you well on your journey, and it is our sincere hope that you will find happiness and wealth, and that your wish will come true.

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Introduction

When they first come into the industry, it might come as something of a surprise to many newbie internet marketers that you can actually make a profit from something as simple and straightforward as writing articles.

However, the truth of the matter is that it is perfectly feasible to earn a very reasonable amount of money every month from writing articles. Indeed, many experienced article writers are doing exactly that as you read these words.

Nor is there anything particularly magical or mysterious about how you make a profit from articles. There is, however, a very different process that you must fall in order to make money from articles that you create for online marketing purposes.

Furthermore, in order to maximize the effectiveness and profitability of the articles you write, there are also all certain rules that you must follow. This is because, in addition to publishing your written materials on your own websites or blogs, you will also be submitting materials to external sites with a view to having them published online by those other sites.

Of course, every site that you approach with a request to publish your work will have their own rules, terms of service and conditions. For that reason, many of the suggestions and recommendations that you will read of in this book are pitched at a general level of acceptability. In other words, most of what you read is generally acceptable, but you should check each individual site that you plan to work with in order to confirm the specifics of what they want and need.

That being said, it is a fact that article writing is one of the quickest and easiest ways of starting to earn money on the internet. On the other hand, unless you are extremely fortunate, it is not necessarily a moneymaking method that will turn you into a millionaire overnight.

What it is, however, is a money maker that will gradually build a bigger and bigger income over time with the more effort and time you put into it. It is perhaps fair to say, therefore, that in the same way that income does not appear suddenly, neither does it drain away quickly either! For that reason, generating an online income by writing articles is one of the most reliable and long-lasting of any online income generation methods.

It all begins with research

It might seem a very obvious point to make, but before you can start creating articles that will make a profit, you must have something to write about!

In addition to this, in order to have any chance of making money from your article writing efforts, you must be creating articles that people want or need to read. It therefore follows that you must do your research to establish exactly what information it is that people need before writing about it.

Most people who are looking for information online will use search engines to try to find what they're looking for. They will have a search term that most accurately represents what they're seeking, and they will use Google, Yahoo or MSN to find it.

When they do so, they will be presented with a search results page looks something like this. This is a search based on the phrase 'weight loss' which is a market in which people are always seeking information that will help them slim down:



This phrase also illustrates one of the primary factors that you should be looking for when you are doing your research. There are 84.8 million other sites that are ranked by Google for this particular search term:

Results 1 - 10 of about 84,800,000 for "weight loss".

This is important, because one way that you will use your articles to generate profits is by driving visitors to your web pages. In order to do so, you need people to find your web pages when they are searching. And, in realistic terms, for that to happen, your article must feature on the first couple of pages of search engine results, and that is singularly unlikely to happen when you're competing against over 84 million other websites.

What you must therefore do is find such terms and phrases that people are using to search where the competition is not quite so hot. Doing this is a relatively simple process which entails using two free online resources.

To continue with the weight loss example, the first thing that you would do is search on this phrase using the [free Word Tracker keyword research tool](#). This will show you the top 100 such terms that people use when they are trying to find weight loss related information online:



Keyword:
"weight loss"

Adult Filter:
Remove offensive

[10 Great Reasons to Subscribe to Wordtracker - Risk-Free!](#)

"weight loss"

27,226 searches (top 100 only)	
Searches	Keyword
4982	weight loss
3479	summer weight loss

This indicates that there are 27,226 searches every day for terms or phrases that are related to weight loss. Not entirely surprisingly, the most popular search term is 'weight loss' itself, which is searched for 4,982 times every day. Whilst a monthly search tally of nearly 150,000 is very

respectable, it is nevertheless going to be extremely difficult to pull any of those potential visitors to your site when there are 84.8 million competitors.

What you therefore need to do is to search through all of the terms that are highlighted on the Word Tracker page to find those where there are reasonable numbers of people searching. However, you also want terms that have considerably less competition as indicated by the number of sites listed by Google.

As a general indication, I would usually look for terms or phrases that Word Tracker tells me are searched for at least 30 times a day which have less than 30000 competing sites listed by Google. Incidentally, in order for your results to be meaningful, you must search using an exact phrase match (by enclosing the search term in quotation marks - ".").

337	weight loss chart
252	printable weight loss journal
235	free weight loss programs
219	weight loss motivation
216	quick weight loss tips

"Printable weight loss journal" is searched for 252 times a day, so the next thing to check is how many sites are competing for that particular phrase using Google:

Results 1 - 10 of about 742 for "[printable weight loss journal](#)".

That is a very encouraging result, with a good number of searches but very little competition, exactly the kind of key phrase that you need to write

articles around. If therefore you want to make money from the weight loss market, it is terms like this that you are searching for to use as primary key phrases in your articles.

As suggested, the way that you would use these articles profitably would be to drive visitors to a monetized website by publishing articles on external sites that are based on such terms. If, therefore, you do not already have a weight loss related product for sale, then the next step is to either find such a product, or to monetize your website in some other way.

Find their problems

Before doing so, however, there is no point in trying to sell anything that people do not want to buy.

You therefore need to establish a *specific* demand in the market before finding a product that your articles can position as the solution to those problems.

The best way of doing this is to take a look at [Yahoo Answers](#), because that is the number one site for people who want to ask questions, and have them answered by other Yahoo users. Type in the primary key phrase ("weight loss") and see what natural results you obtain (ignore the ads at the top of the page or down the right hand side):

Weight loss?

Weight loss? how can i lose 2 pounds a week for four weeks? how many ... The only sure fire way is to calorie count everything or stick to a calorie counted diet. Walking for...

Asked by [War and Peace](#) - 9 months ago - [Other - Food & Drink](#) - 1 Answer - Resolved Questions

Are weight loss supplements dangerous or do they work?

...be in a few fitness magazines. Do **weight loss** supplements, such as hydroxycut or... theyre ripoffs... and they arent healthy for you..if you read fine print they tell you to eat right and exercise so that tells...

Asked by [TJ](#) - 1 week ago - [Diet & Fitness](#) - 8 Answers - Resolved Questions

How much protein should a female consume for weight loss?

... out consistently for about a year, but my **weight loss** has been really slow. I've... Protein: Beans, lean meats such as boneless skinless chicken and fish, peanut butter (about 1 tablespoon for a...

Asked by [lookinforexcitement](#) - 10 months ago - [Diet & Fitness](#) - 4 Answers - Resolved Questions

What is good weight loss plan for a pescetarian?

...fish. I am looking for a **weight loss** plan that will help me lose some weight while... Estrogen dominance is the root of all **weight loss** problems...there are no...

Asked by [Audrey H](#) - 1 year ago - [Vegetarian & Vegan](#) - 7 Answers - Resolved Questions

This really does tell you exactly what weight loss related information that people are looking for, and that in turn indicates how you should write your articles. These are the problems that people have with weight loss, so look for problems that seem to occur with some regularity.

By doing so, you know that these are the difficulties that crop up most often, and armed with that information, it should be relatively easy to write articles that indicate that you have something that provides the answers.

Of course, you do not have such a product as yet, so now is the time to begin searching for one.

Monetizing your site

In order for your articles to become profitable, there must be some way that you can earn money, that is obvious.

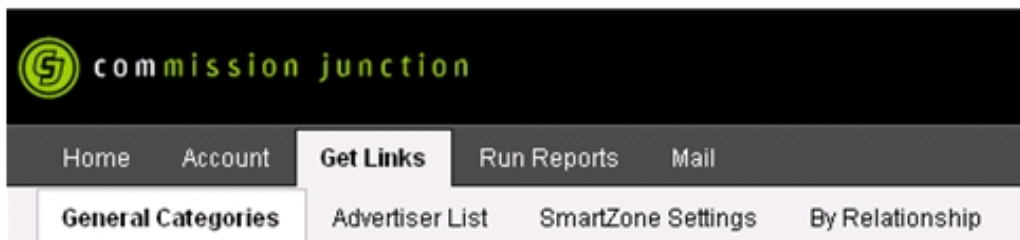
The good news is that you do not have to go to the time, trouble and expense of creating a product for yourself, as you can easily use something that already exists, and earn a commission every time you manage to land a successful sale.

If you're working in the weight loss niche, then you have the possibility of selling either physical or digital products.

For example, some people will undoubtedly want to buy diet pills or supplements, whilst others will be more interested in getting their hands on information that tells them how to lose weight.

In the first scenario, you can find companies who are willing to pay a commission to anyone that can sell their physical products like diet pills and supplements on the major affiliate network sites like [Commission Junction](#), [ShareASale](#) or [LinkShare](#). The sales person in this scenario is known as an affiliate, and this method is affiliate marketing

In order to find a suitable product, and using Commission Junction as an example, you would open the site and click on 'Get Links':





After that, scroll down the page and look for the 'Health and Wellness' section:

Health and Wellness
Equipment - Health Food - Nutritional
Supplements - Pharmaceuticals - Self Help -
Vision Care - Weight Loss - Wellness

By clicking on 'weight loss', you will be taken to a list of all of the weight loss related products on the Commission Junction site.

Every one of these companies is looking for affiliates to promote their products on their behalf:

	Advertiser	3 Month EPC (USD)	7 Day EPC (USD)	Network Earnings	Sale	Lead	Click
<input type="checkbox"/>	 DietClassics* DietClassics » View Links	New 3 months..	New 7 day...	New	Sale: 15.00% USD		
<input type="checkbox"/>	Okuma Nutritionals » View Links	New	New	New	Sale: 30.00% USD		
<input type="checkbox"/>	Dr. Siegal's® COOKIE DIET™ Online Store » View Links	1 \$37.02	\$46.59		Sale: 8.00% USD Performance Incentive		
<input type="checkbox"/>	Proactol » View Links	2 \$2.78	\$45.39		Sale: 15.00% USD Performance Incentive		
<input type="checkbox"/>	 eDiets.com* YOUR DIET. YOUR WAY. eDiets.com » View Links	\$29.13	\$30.59		Sale: \$15.00 - \$50.00 USD Performance Incentive		
<input type="checkbox"/>	DietPower » View Links » New Products	\$7.80	\$29.15		Sale: 15.00% USD		
<input type="checkbox"/>	Tony Little-America's Personal Trainer-Products » View Links	\$19.17	\$18.68		Sale: 10.00% USD Performance Incentive		

Perhaps the most important information that you can take from the list of programs here are the highlighted EPC figures. This indicates the average affiliate earnings per 100 clicks over the specified time period, which is a good indication of the popularity of the program that you are considering promoting.

When you have an EPC figure that is relatively similar over both a seven-day and a three-month period, that indicates that the program is a consistently good seller.

However, when you have figures for the seven-day and three-month period that are dramatically different, then that probably indicates that there have been some significant recent changes. For example, if the seven-day EPC figure is significantly higher than the three-month one, then that would probably tell you that the company concerned has updated their website, improved their advertising materials or something of that nature. If, however, the situation is reversed, that would definitely not indicate that the company behind the advertising campaign is going in the correct direction.

Looking at the chart above, you have a very clear example of both situations. The affiliate program highlighted with a '1' has an EPC figure for both seven days and three months which is relatively similar. The program beneath it is, however, very different, with a 7 day EPC earnings

figure that is significantly higher than the numbers shown over a three-month period.

In either case, you need to check the advertising materials that the company behind the affiliate program makes available by clicking on the 'View Links':

[Dr. Siegal's® COOKIE DIET™ Online Store » View Links](#)

[Proactol » View Links](#)

Once you have done so and made your decision about whose products you want to promote, you need to apply to the company concerned for acceptance into their affiliate program.

There are therefore two things of importance to appreciate here.

Firstly, you must apply to each company featured on the Commission Junction site individually.

And, secondly, most of the companies featured by Commission Junction (and by the other affiliate network sites highlighted) do not automatically accept your affiliate automatically. Some companies do, but they are in a very small minority, and most of the time, you need to apply and to be accepted.

This majority want you to have a website that they can review in order to decide whether they are going to accept you into their affiliate program.

This webpage must be appropriate to the product or service which you're going to promote from it. For example, if you are applying to either of the programs highlighted on the previous page, then you must already have a webpage that is somehow weight-loss related.

This does not necessarily need to be an all-singing, all-dancing website. From experience, however, I would certainly recommend that the site does feature a reasonable amount of quality content if you want to have any chance of being accepted by most of the companies whose use Commission Junction to advertise their affiliate programs.

Thus, it is not always easy to be accepted as an affiliate for a particular program, and, if they refuse you, they do not have to give a reason, so it

can be difficult to know how to fix the problem.

Selling physical products as an affiliate has other disadvantages as well. For example, if you are promoting diet pills or supplements, then these products need to be physically delivered to the customer. This will naturally delay the payment of your affiliate commission.

It is for these reasons that most people who are just beginning their affiliate marketing career tend to promote digital infoproducts, rather than tangible physical ones.

In order to find a suitable digital infoproduct, you can look at either Clickbank.com or PayDotCom.com.

As the first of these is by far the biggest digital infoproduct resource site, with over 10,000 products and more than 100,000 active affiliates, Clickbank is where most affiliates would begin their product search, and you should do the same.

Open up the 'Marketplace' page the Clickbank site, and type in your primary search term:

Search the ClickBank Marketplace

Category: Subcat:

Keywords: Sort by:

Product Type: Language:

Show: results per page

1) **Fat Loss 4 Idiots**. Affiliates: FatLoss4idiots.com/aff ::: Thanks.

\$/sale: \$31.03 | Future \$: - | Total \$/sale: \$31.03 | %/sale: 75.0% | %refd: 93.0% | grav: 581.14
[view pitch page](#) | [create hoplink](#)

2) **Top Secret Fat Loss Secret :: 75% Commission:: Best Affiliate Toolkit**. Makes \$25-\$60 Per Sale | Converts As High As 3%-5% | We Tested Just 1 Promo & Made \$2,280/24hrs | We Give You Same Promo Free! | Sells Itself! | Get 1st-Movers Advantage | Join Now Free! | [Http://TopSecretFatLossSecret.com/affiliates.php](http://TopSecretFatLossSecret.com/affiliates.php).

\$/sale: \$32.31 | Future \$: - | Total \$/sale: \$32.31 | %/sale: 75.0% | %refd: 91.0% | grav: 249.75
[view pitch page](#) | [create hoplink](#)

3) **TurbulenceTraining.com**. Up To \$66 Commission On Highest Priced Fat Loss E-book! Great Upsell Conversion. World Famous Turbulence Training Workout With New 75% Commission. Get Articles, Free Pdf, & Promotion Help Here: [Http://www.turbulencetraining.com/affiliates/index.shtml](http://www.turbulencetraining.com/affiliates/index.shtml).

\$/sale: \$22.86 | Future \$: \$22.56 | Total \$/sale: \$30.70 | %/sale: 75.0% | %refd: 46.0% | grav: 109.15
[view pitch page](#) | [create hoplink](#)

4) **Master Cleanse Secrets 10 Day Diet**. Hot New Professionally Written Sales Letter With Upsell And New Higher Affiliate Commission This Ebook Helps People Lose Weight, Detox, And Get Healthy Fast! Get Your High Converting Affiliate Tools At [Http://mastercleansesecrets.com/affiliate.php](http://mastercleansesecrets.com/affiliate.php).

The default setting of the 'Marketplace' is that the products are shown ranked in terms of popularity. Therefore, what you're seeing is the products that are most regularly promoted by other Clickbank affiliates.

Underneath each product listing is a line of text in green that gives you the

information that you need in order to decide whether you want to promote a particular product.

Taking the first product shown on this list as an example, here is what you need to know:



1) Fat Loss 4 Idiots. Affiliates: FatLoss4idiots.com/aff : : : Thanks.
\$/sale: \$31.03 | Future \$: - | Total \$/sale: \$31.03 | %/sale: 75.0% | %refd: 93.0% | grav: 581.14
[view pitch page](#) | [create hoplink](#)

The highlighted figure on the left hand side of the screen shot is the amount that you will be paid per successful sale of this product. In general, I would not consider promoting a product that paid anything less than \$30, so this product is acceptable. This is because whether a product pays you \$15 or \$50 commission, the amount of work involved in promoting it is broadly similar, and therefore doing all that work for a lower paying product is simply not worth the effort.

Moving over to the right of the screen shot, the “%/sale” figure indicates exact how much the product creator is willing to pay affiliates per sale. In this case, affiliates earn 75% of the product purchase price as a commission.

Until very recently, it was unusual to see commission rates as high as this, but over the past few months, it has become increasingly common for product creators to give away most of the proceeds of their product sales.

Although this might initially seem a strange thing to do, it does, however, make perfectly good sense in terms of long-term business building for them.

Although you as the affiliate will receive the bulk of the cash generated from each product sale, the original product vendor will add a customer’s name to their mailing list every time someone buys the product, and this is probably more valuable to them in the long term.

Moving further to the right on the highlighted screenshot, the “%refd” figure indicates the percentage of sales that are being generated by affiliates. In this particular example, 93% of sales are being generated by affiliates as opposed to sales that take place with no affiliate link attached

to them, which indicates a very competitive and aggressive affiliate market.

The final figure to the far right for "grav" indicates the gravity of the product, which is Clickbanks' own measure of product popularity. Although the exact calculation of this figure is a Clickbank secret, it is known to be calculated exponentially, with greater weighting being given to more recent successful sales.

A gravity figure of 581.14 is extremely high, demonstrating that the weight loss product in the number one position has already attained an extremely high level of popularity in the market.

There are two different ways that you can view this.

Firstly, very obviously the product is already immensely popular, and that tell you that it is one that people are very happy to buy. To a certain extent, therefore, it makes no sense to go against the general wisdom, and from that point of view, this should be a product that is worth promoting.

On the other hand, too much competition can make it extremely difficult to 'break into' any market, and this is no exception. Many marketers take the view that if a product is already too popular, then it is going to be very difficult because the market is already apparently saturated with successful affiliates. By this way of thinking, you would select a product of middling popularity (with a gravity rating of between 20 and 100 points) because this would represent a product that was reasonably popular, but not too much so.

This second viewpoint is valid if there is a great deal of competitors in the market who are already promoting the product in question. In particular, as you are looking at making money by writing articles, your primary consideration should be how many other people are writing articles and promoting the same product by doing so.

There are two ways of doing this. Go back to your original keyword research, and check each of the terms that you noted down with a Google search.

For each of the top 10 results returned, check how popular the site in question is by looking at its Google Page Rank by listing each of the sites URLs into the [Page Rank Lookup](#) tool.

If the majority of the sites that feature in the top 10 have a Page Rank of five or above, then it is going to be very difficult to get any articles that you write featuring those keywords onto the top 10 results page.

On the other hand, if there are several of the top 10 results that are article directory page URLs, that indicates that there is every possibility for your articles to be featured on the same results pages. In this scenario, your key words should enable you to drive a significant amount of traffic from the search engine results to your own web page.

Also, try searching Google using the product name as an exact match (again enclosed in inverted commas) to see, firstly, how many results are returned, and secondly, what websites are featured for that particular product name:

Results 1 - 10 of about 405,000 for "fat loss 4 idiots".

Once again, if there are many articles featured in the top 10, then that would indicate that articles are successfully driving traffic to this product.

The Google results page also indicates how many people are using paid advertising to promote any particular product that you are considering:



This is once again indicative of high product popularity and a very significant level of competition. People do not pay for advertising unless they are making money by doing so, and the fact that the results page features a large number of adverts for this particular product tells you that money is being made by those who are paying for them.

By now, I would definitely be getting the impression that the competition for making money promoting this particular product is probably too great.

The second way of establishing how much competition there is for a particular product in terms of other people writing articles is to search the major directory sites themselves.

For instance, you should visit the homepage of the #1 article directory site, [EzineArticles](#), and search on the product name. The search utility is on the homepage in the left-hand side column below the fold of the page, so you will need to scroll down to find it.

If you search for the product that is featured at number one on the Clickbank site by using the exact product name:



The image shows a search interface for EzineArticles. At the top, there is a red header with the text "Search EzineArticles". Below this is a search input field containing the text "fat loss 4 idiots". Underneath the input field is a dropdown menu labeled "Search Articles" with a downward arrow. Below the dropdown is a "Search" button and a link for "Advanced Search".

You will very quickly see that there is a great deal of competition already in the article writing sphere as well as on the search engine results matrix:

Search Results for: "fat loss 4 idiots"

Showing results 1 - 25 of 103,892 for "fat loss 4 idiots" - (2.49 seconds)

[Fat Loss 4 Idiots - Discover Whether It Really Is Worth The Hype In Th](#)

Discover whether **Fat Loss 4 Idiots** really is as good as the hype suggests. I and ignores the hype while examining whether **Fat Loss 4 Idiots** really is the [http://ezinearticles.com/?Fat-Loss-4-Idiots---Discover-Whether-It-Really-Is-Worth-The-21, 2007](http://ezinearticles.com/?Fat-Loss-4-Idiots---Discover-Whether-It-Really-Is-Worth-The-21,2007)

[Discover Whether Fat Loss 4 Idiots Really Is a A Fool Proof Diet Plan In](#)

You have heard the hype, but is **Fat Loss 4 Idiots** really as good as they say revealing **Fat Loss 4 Idiots** Review.

<http://ezinearticles.com/?Discover-Whether-Fat-Loss-4-Idiots-Really-Is-a-A-Fool-Proof-2007>

[Is Fat Loss 4 Idiots a Scam? Find Out Here](#)

This is not necessarily going to make it an impossible task to earn money

by writing articles that are focused on this particular program, but it is certainly going to make considerably more difficult.

In other words, both the search engines results and the article directories are telling me that the competition is already too well entrenched. I would therefore go back to Clickbank to find another product which shows less competition!

In reality, in order to be profitable from your articles, you must have a genuine chance of getting people to read them, and with over 100,000 competing articles for the 'fat loss 4 idiots' program, that is going to be extremely difficult to do.

Looking further down the Clickbank 'Marketplace' page, therefore, this product seems like it should be one that is worth checking out:

5) 75% Commissions :: 5 High Converting Bodybuilding & Weight Loss EBooks. Up To \$66 Payouts Plus Automatic Cross-Product Commissions! Tons Of New Promotional Tools (Including Videos!) Join My Team And Jump On Several New 2008 Product Launches! Just Go To www.musclenerdfitness.com/affiliate-info.html.
\$/sale: \$30.50 | Future \$: - | Total \$/sale: \$30.50 | %/sale: 75.0% | %refd: 75.0% | grav: 32.91
[view pitch page](#) | [create hoplink](#)

The gravity of the product is reasonable, and the payout is in excess of \$30, so it works on both of those levels.

One final thing that needs to be assessed before deciding whether this product is really one that you want to run with is the strength of the sales page itself.

If the page does not work for you, then the chances are very good that other people might feel exactly the same way about it. If that's the case, then it is going to be significantly less likely that people will make a purchase, simply because they are unlikely to read the sales letter:



The screenshot shows a sales page for a product titled "COMBAT THE FAT". At the top, there are navigation buttons: "FREE REPORT", "AUTHOR BIO", "TESTIMONIALS", "FAQ", and "ORDER". The main header features a woman on the left and a man on the right, with a dog in the background. The text reads: "U.S. Military Fat Loss Secrets Revealed! COMBAT THE FAT HOW TO WAGE A WAR AGAINST UGLY, UNHEALTHY BODY FAT...AND WIN!". Below this, a warning message states: "Warning: The information you are about to discover was taken directly from classified documents during my service in the United States military. I've taken great care to maintain proper security measures while extracting the most powerful fitness strategies for civilian use." At the bottom, there is a small image of a man's face and the text "Burn Body Fat ... The MILITARY Way!".

Notice that the header headline includes the words 'ugly' and 'unhealthy'.

Those are both characteristics that people who are overweight would probably feel about themselves, and therefore the headline is a psychologically strong one.

The sales page goes on to talk about 'secrets' and 'confidential information', and everyone likes to hear secrets or find out things that they believe they are not supposed to know.

In other words, after running through the sale letter, it seems to be one that is probably going to push all the potential buyers 'hot buttons' for many overweight people who are looking for an answer to their problem.

This is, therefore, the product which I am going to promote for the purposes of this case study.

Creating your web presence

Once you have written your articles, you're going to have get them published in as many different places as possible, thus presenting you with the maximum number of opportunities to make money.

One of the places that you will submit your articles is to the major directory sites like EzineArticles. Whilst all of these directory sites have their own rules and regulations, the majority of them will not allow you to send people straight from your articles directly to an affiliate product page.

For that reason, you must have a web space of your own to which you can send them. From there, your job is to encourage people to visit the product vendor's page to make a purchase. That being the case, it stands to reason that you should do everything you can when someone visits your own webpage to make them take that vital (money making) next step.

It is, of course, possible to create a free webpage, but this would not necessarily be the best option, because using a free site building resource may suggest to any visitor that you are trying to do things on the cheap. That is not the kind of impression that you want to give to people, as it is unlikely to help your efforts to promote the affiliate product with which you are working.

As a consequence, it makes considerably more sense to register your own domain name and set up your own web hosting account.

In the first place, this enables you to choose your own domain name, which means that the domain will have some relationship to the product or the marketplace into which you are promoting. On the other hand, I would not necessarily recommend that you try to match your domain name to the name of the products that you are promoting too closely, at least in your early days in this business.

Over time and armed with more experience, you will become far more proficient at selecting 'winning' Clickbank products, but, certainly in the early days, some of the products that you choose to promote may not be as successful as you hope. In fact, even the most successful super affiliates

would generally expect to get the product selection 'right' no more than 70% of the time.

If, therefore, you decide to register a domain name that is very closely linked to that of the affiliate product that you start off promoting, if that campaign is not successful you are left with a domain name which you can do very little else with.

For that reason, you should pick a domain name that is relatively generic, albeit one that is clearly related to the weight loss market.

In order to register your domain name, you need to use a domain name registration site like cheap-domainregistration.com. Of course, in an ideal situation, you would want to register a domain name that is as direct and self-explanatory as possible. In other words, the domain name like 'WeightLoss.com' would be perfect but, perhaps not surprisingly, domain names of this nature were all snapped up many years ago.

However, most domain registry sites offer alternative domain names once you have given them an indication of the type of name you are looking for. Alternatively, you may have some domain name ideas of your own that you might want to search for.

Whichever way you choose to find your domain name, understand that it is not really that important, as long as the name you choose is one that would give any casual visitor an indication of what your site is about.

That being said, if the name that you conjure up (or see suggested) is one that is instantly memorable, then quite clearly, that is likely to help people to remember it!

You should also register a .com domain name wherever possible, because that is still most peoples 'default internet search' mode. Despite the fact that there are now lots of different domain name suffixes, the internet is still dominated by .com domain names, and is likely to continue to be so for at least the foreseeable future.

There is also some evidence that the major search engines prefer websites that are built on .com domain names to others. For example, because many domain registrars have had sales on .info names (they have been priced as low as \$0.99 in the last year), many such names have been used

for junk and 'spammy' sites.

As a consequence, it is now believed that Google, for example, automatically assumes that sites with a .info name attached are of a lower quality, and pays them less heed as a direct result.

Pick a name that is less than twenty characters long as well. Anything over that is going to make it very difficult to remember, and it looks cumbersome and ugly as well.

Let us see what cheap-domainregistration comes up with:



As suggested, this domain name was probably grabbed years ago:

✘ WEIGHTLOSS.COM is already taken.

Check the domain names that you would like to register below.

However, but at the bottom of the page there are several different suggestions:



And, if none of those does the job for you, you can access many more by clicking 'See other domains like this'.

But, as suggested earlier, don't waste too much of your time on domain name selection, and, unless you have a real spark of inspiration, I would generally recommend going with one of the names that is

suggested. This one would work fine, and could be used with pretty much any weight loss related product that you decide to promote, now or in the future:

- FREESPIRITDIET.COM \$6.95*/yr - save \$3.04!
- FREEDREAMDIET.COM \$6.95*/yr - save \$3.04!
- BESTWEIGHTDIET.COM \$6.95*/yr - save \$3.04!
- BESTMODELDIET.COM \$6.95*/yr - save \$3.04!
- HOTCOFFEEDIET.COM \$6.95*/yr - save \$3.04!

The final thing that you need to do is to set up a web hosting account, a place through which you can publish your site on the internet.

There are dozens (maybe even hundreds) of web hosting companies, but I have not seen or used any that is more professional or efficient than Hostgator.com.

And with the 'Baby' shared account costing only \$7.95 a month to host as many domains as you want on that same account, they represent outstanding value as well!

Setting up your web page

The next step (and pretty much the final one before you start the actual writing process) is to set up your web page.

Fortunately, using Hostgator's hosting services has just made doing this job remarkably easy; it can be accomplished in a matter of minutes!

Log into your site admin control area, and open up the cpanel, if it does not open by default anyway. Scroll down to the bottom of the cpanel screen, and click on the icon for 'Fantastico Deluxe':



This will bring you a screen that has a list of the programs that you can install on your site by using 'Fantastico' in a matter of minutes. A little way down this list you should see 'Blogs' and underneath that is Wordpress:

- Navigation
 - Fantastico Home
 - Control Panel Home
- Blogs
 - b2evolution
 - Nucleus
 - WordPress

Click on the link, and then hit 'New Installation' on the page that this takes you to:

WordPress

Short description: WordPress is a blogging software with a focus on ease of use, elegance, performance, and standards with a huge selection of themes and plugins.
Homepage: <http://wordpress.org/>

WordPress support forum
(We are not associated with the support forum)

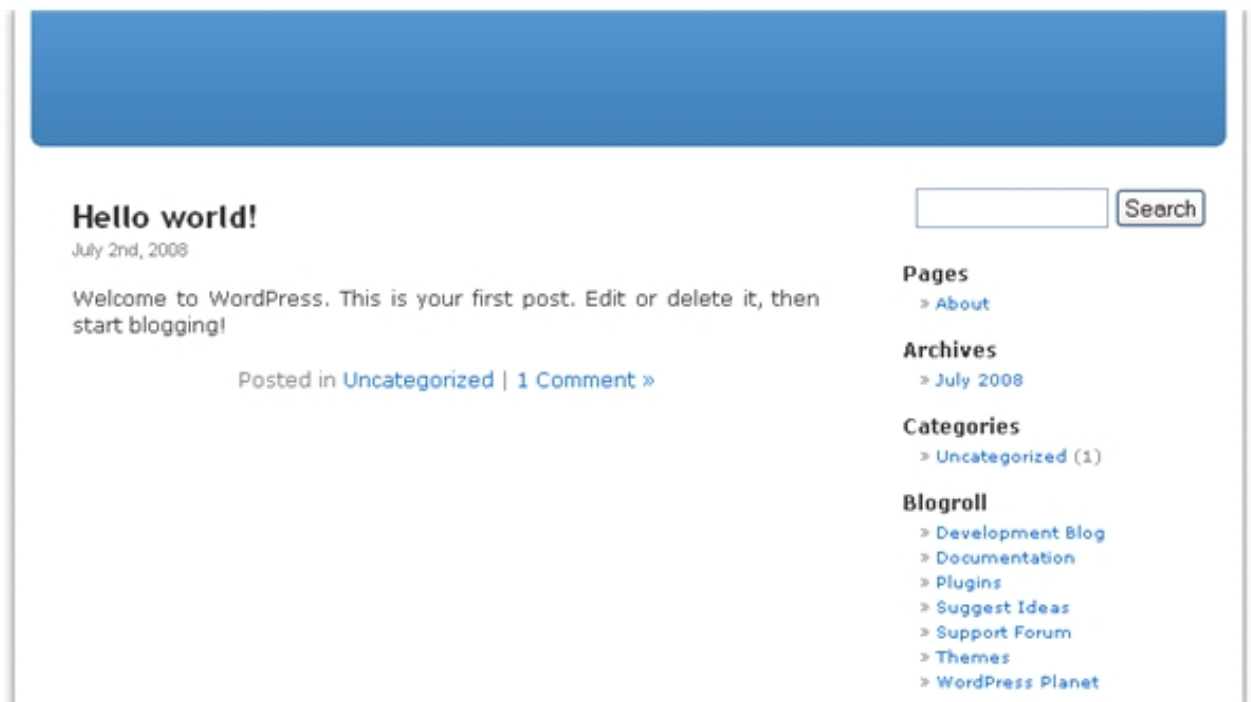
New Installation (2.5.1)
Disk space required: 5.63 MB
Disk space available: 162.5 MB

That will take you to the first of the three pages that you need to work through to install the program on your site. However, as this is the only page that actually needs any kind of input from you, it really could not be much easier installing Wordpress using this method.

Incidentally, if for whatever reason you are not using Hostgator or you don't have access to installation through Fantastico, you can download the Wordpress program entirely free from Wordpress.org and follow the instructions on the site to install it manually.

Doing it this way will take a little longer, but you should manage to get the installation done in an hour or so.

Once it is installed, open up the page. It should look like this:



In a moment, you are going to start writing your product review, but, before doing so, there is some site 'housekeeping' that needs to be done.

The first thing you should do is change the appearance of the page, because everyone knows this default Wordpress 'theme' (template). So, in order to give your site a little more 'fizz' change the appearance.

You can do this by downloading a free Wordpress theme from any of the following sites:

- <http://topwpthemes.com>
- <http://www.freewpthemes.net/>
- <http://www.themes-wp.com/>

Once the theme has been downloaded, unzip the file. You then need to install the theme on your site using an FTP client server such as the free [Smart FTP](#).

When you have the FTP client server installed on your computer, you then use it to upload the new theme to your site following the instructions that can be found both [here](#) and [here](#).

After the theme has been uploaded, you will need to log in to your wp-admin control panel in order to activate the new theme from the 'Presentation' tab.

You also need to open the 'Blogroll' tab to remove all of the names that will otherwise appear on your site. You do this because each of the names in the Blogroll is an external link, and featuring such external links would present anyone who lands on your site with several ways of leaving.

However, what you really want to do is give your visitor only one way of leaving your site, which is by clicking on the link that will take them to the product vendor's sales page.

Once your new theme is uploaded, and all of the external links from the Blogroll have been removed, it is time to start writing your product review.

There are a couple of alternative ways that you can go about doing this.

The single product review

In the first example, you can write a straightforward review of the one Clickbank product that you're promoting.

Include in this review all of the good points about the product, and make certain that you stress the benefits that those features will bring to anyone who buys it. Remember that your primary objective is to demonstrate how this product solves the problems that overweight people have, so this should be the main focus of your review.

Do not make the mistake of writing a review that is 100%, wholeheartedly in favor of a product however. If you do so, then it is unlikely that your visitors are going to give what you have written a great deal of respect, and therefore the power of your review will be significantly reduced.

Try to find a least one for defect in the product, but make sure that it is a relatively minor and unimportant one. In fact, try to find problem that is a negative which could potentially be seen as a positive at the same time.

For instance, you might suggest that using the weight loss program that you are reviewing lead you to lose weight quicker than you anticipated. You could therefore suggest that when new users start to lose weight using the information from the affiliate product that you are promoting, they should be a little careful that they don't lose too much, too quickly.

Undoubtedly, most people who try to lose weight will be more than happy for this to happen, and you have therefore introduced something to your review as a negative which, in reality, most of your readers will see as a positive.

One thing that I would very strongly recommend is that, if you are going to write a review of a particular weight loss product, then you need to buy and use that product yourself. Too many affiliates try to promote products 'on the cheap' and do not buy or use the product themselves. As a direct result of this, the reviews that they write will by definition be lightweight and shallow which is hardly likely to convince anyone to purchase the product.

There is no reason why you should not contact the product vendor and ask them for a review copy whilst explaining to them why you are asking. They may well refuse, of course, but you will never know unless you try!

The three-way review

In this scenario, you will compare the features and benefits of three different weight loss programs. In this way, you present your visitor with valuable information about three different options, and whilst you should focus your major efforts on selling your 'main' product, you could nevertheless point out the advantages and benefits of the other two programs that you're featuring too.

In this scenario, for example, you might feature three products with

different pricing points. Your primary product may be the most expensive, and therefore you would emphasize that whilst it does cost more, it is far more fully featured than either of the other two products.

One of the products should then be a little cheaper, whilst the third is more of a budget priced product. In every case, include a short explanation of each product and what it does, before highlighting how each product can solve people's primary weight loss related problems.

This three-way type of review site is particularly effective, because you are presenting your visitors with a choice. However, no matter which of the three products they choose, each would enable you to earn a commission on the sale.

Whilst I would always recommend that in order to write an in-depth and authoritative review as you must do when reviewing just one product, it is not necessary to buy all three products in this situation.

Because you are only going to write a couple of paragraphs about each, the depth of the information that you will be giving in your 'mini reviews' is any less.

Creating the three-way review page is, therefore, relatively simple. Take the bullet points from the sales page for each of the three products that you're going to review, rewrite them and you have your mini-review completed.

The final thing to do on your review page (whether there is only one review or three) is to remember to ask for the order.

Do not try to be subtle or to suggest that people should order from your page. Tell them to do so, and also make sure that you tell them exactly how to do so as well.

For instance, if you feature a link at the bottom of each review that will take them to the product vendor's page, do not assume that they will click it. Instead, tell them to do so by suggesting something like 'for more details of this product, click on the link below'

Remember through all of this that your objective is to show people how the three products that you're reviewing will solve their weight loss problems.

Writing your articles

In a similar manner, all of your articles should target exactly the same thing. That is, they should all highlight a problem and then suggest that the reader can find the solutions to those problems on your site.

In fact, you should make the whole article about the problem and your solution.

Even the article headline should highlight the problem, but should do so in a focused way. For example, whilst an overweight person obviously wants to lose some of that weight, they will in all probability think about their problems in a much more specific way.

In other words, rather than thinking about losing weight, they are far more likely to be concentrating on something like 'lose belly fat' or 'lose underarm fat'.

For this reason, an article entitled '6 steps for burning that belly fat in three days' is likely to be far more effective than one with a more general, generic weight loss related title.

Make sure that your article describes the problem in detail and in depth, and that a least half of your article is focused on that specific job.

Then, explain that you realize how bad the problem is (you've been overweight yourself, right?), and why your readers really must do something positive about solving the problem.

Make sure that you stress what will happen if they do nothing to address the problem. For example, if they are overweight, then they are likely to be less healthy than they would be if they were slimmer, they might possibly die younger and so on.

Then point out that your webpage features one (or three) perfect and highly cost-effective solutions for these problems.

The formula for writing such articles is as old as the practice of

writing articles itself. This formula is "Problem Agitate Solution".

Follow this pattern with every article that you create and you cannot go very far wrong.

For most of the directory sites, an article of between 300 and 500 words will be more than adequate. Any less than that, and you risk leaving out vital information, but any more than this is probably going to stretch the attention of your readers a little too far. In fact, if you find that your article is over 600 words, then break it up into two separate pieces.

Make sure that you check the spelling and grammar of your article, but do not lose any sleep over trying to turn it into a work of literature! Remember that, first and foremost, you are providing information in your article, and as long as that information is explained and can be clearly understood, then your article will achieve its objective.

Of course, over time, your writing skills will improve, but it is nevertheless critically important that you start creating and publishing articles as soon as possible. Worrying too much about your writing style or abilities is just about the quickest way of killing your article writing career stone dead before it even gets started!

Also, once you have written your first article, immediately start to write the second, then the third, the fourth and so on. The reason for doing this is that by trying to write 'batches' of articles at the same time, you will get into the swing of it much more effectively, and the articles will get written much more quickly and efficiently as a result.

Whilst you are writing the articles, do not be tempted to stop and edit them as you go along. It is far more effective to write as quickly as possible because by doing so, your ideas will be put down on paper much more fluently and fluidly. Only once the article is finished to your satisfaction should you go back and edit it for spelling, grammar and clarity.

Keep the sentences of your article relatively short, and use language that an average high school student can be expected to understand. Remember that this is not intended to be a work of literature, so do not write it as if you're trying to make it into one.

Whenever there is a choice between a simple word and more complex

one, use the simple one, because by doing so, you will make your article accessible and understandable to the widest possible audience.

Ask someone else who is not particularly familiar with what you're doing to read your articles. Get them to answer these questions for you:

- Can they understand your articles?
- Are there any places where they feel the articles can be improved?
- Does the article make them feel that they would take the action that you're trying to get your visitor to take (and is it clear how they can do so)?

If they answer all these questions to your satisfaction, then your article is pretty much ready to go.

If, however, they have any suggestions or recommendations, do not necessarily dismiss them out of hand, because they are in exactly the same position as the majority of your readers will be when your article is published.

Their viewpoint is, therefore, extremely valid and valuable and if there are any significant improvements that you can make, you should be more than willing to do so.

Publishing your articles

Your articles are going to be published in many different places, and in several different formats or styles. For that reason, there are a couple of other things that you need to do in order to be fully prepared before moving to publishing your articles.

One of the primary places where your articles will be published is on the major article directory sites like EzineArticles. When you do so, you will also need to add a little extra information to each of the directory sites which you are working with.

This information is as follows:

Article summary: Most article directory sites ask you to submit a short summary of your article together with that article. Many marketers simply take the first two or three sentences of the article and use that as a

summary, but I would not recommend that you do this. In my experience, it is far more effective to add a completely new and unique summary of your article, because this represents additional unique content with which you can differentiate your various submissions to the different directory sites.

Keyword list: Again, when you submit your article to the directories, you also need to add a list of keywords. These keywords will be the search terms that site users will type in when they are searching for a specific article, so you must make sure that you add as many weight loss related keywords as possible that will point readers toward your article.

Resource box: Your resource box is a short 'potted' biography of you and your business. This is possibly one of the most important aspects article submission to the directories, but it is also one of the most commonly overlooked as well.

The first thing to appreciate is that the biography that you add to your resource box must directly relate to the product that you're promoting in the article to which it is attached. For example, when you are promoting a weight loss related product through your article, then the resource box must highlight why you are an expert in that particular topic or subject matter.

For this reason, it makes sense to create a range of different pen names at the various different article directory sites which you will be submitting to. By doing so, you can then position each of those 'identities' as being an expert on one particular topic.

The other crucial things that you will add in your resource box are the hyperlinks that will direct your article reader to your review site. Most article directories will not allow you to include a active hyperlinks in your article body text, and therefore they balance this by allowing you to add two or three hyperlinks to the resource box. Whilst three hyperlinks is not really necessary, you should nevertheless always add at least two.

One of these hyperlinks should be the actual URL of the page that you want your reader to visit after they have finished reading your article. The other hyperlink should be an 'anchor text' link, that is, a link that features the primary keyword with which you are trying to drive traffic to your site from the search engines.

For example, if the key phrase which were trying to drive traffic with is 'burning that belly fat' than that of phrase would be the second hyperlink that also points back to your product review blog page.

Is duplicate content a major problem?

Duplicate content refers to the practice of having the same materials published on more than one website.

Some marketers believe that the major search engines actively punish sites who publish duplicate content whereas others insist that no such punishment exists. And, without any definitive indication from the major search engines of whether this is factually true or not, it is extremely hard to know whether publishing the good content can materially hamper your efforts.

The importance of this to your money making efforts is appreciable, because the plan is to get all the articles published in as many different places on the net as possible. If doing so is not going to be especially effective, then clearly that will have an adverse effect on your ability to generate an income.

From our own experience, I suspect that the major search engines do not really like duplicate content, and whilst they may not actually punish you for publishing the same materials in many different places, neither will they give you particularly high credit for it either.

In the past when submitting exactly the same article to several different directory sites, I have found that only one or occasionally two of those articles have appeared on the search engine results pages.

There could be many possible reasons for this, such as the fact that some article directory sites are far more popular with the major search engines than others. Nevertheless, my suspicion is that once the search engines recognize that the same article was being submitted from many different directories, they simply started to ignore those articles.

The opposite is also true. If you submit unique articles to all of the top level article directory sites, then almost all of those articles are likely to appear on the search engine results pages at some point.

So, whether such a thing as a duplicate content penalty actually exists in reality is essentially irrelevant. What does seem clear is that if you submit different versions of your articles to all of the different places where you want them to be published, you will grab far more results

page rankings.

As a consequence, the next step is to rewrite all your articles so that you have many different versions of what is, essentially, the same article. Each of the different versions will then be submitted to a different resource site, as a way of driving traffic and achieving search engine rankings by doing so.

If you were to total up all the sites that you will be submitting your articles to, you are looking at perhaps a hundred different versions that are going to be required. Obviously, to do this manually would be a Herculean task, but fortunately, there are a couple of free programs that you can use to help you.

The first of these is the excellent [Free Article Spinner](#) which you can download (and watch the instructional video) by clicking on the link.

In brief, however, the program works like this. You take your original article and split it up into as many as 19 different sections. And, the more sections you have, the more articles you can generate using the program, so I would recommend that you do create as many different sections as possible.

You then write another three versions of all of those individual article sections that essentially say the same thing in a different way. The number of words or sentences is entirely irrelevant, as long as the overall section says the same thing.

If, for example, you had a section in your original article that said 'losing your belly fat in only three days is surprisingly easy', then an alternative version could say something like 'it is surprisingly easy to lose your belly fat in only three days', whilst another variation might be 'getting rid of your belly fat is something that you can do in less than four days', and so on.

Input each of the different variations into the Excel spreadsheet that is at the heart of this program, so that you now have four different variations of all 19 article sections. Now, every time you hit the F9 key, you will generate a completely unique article, with over 1500 different variations being available if you use the program as highlighted above.

The alternative program is [JetSpinner](#), which can again be accessed by clicking on the link. This program is slightly different, in that it requires you to sign up on the site before gaining access to the tool, whilst this is not necessary with the first program that I highlighted.

It also works in a slightly different way as well, although the basic principle is pretty much the same.

Using JetSpinner, you add different variations of terms within each individual sentence, as indicated here:

(Losing | Getting rid of) your (belly fat | paunch | oversized stomach) within (three days | less than four days | half a week) is certainly (possible | likely) using the tremendous (programs | systems | ideas) that I (review | consider | look into) on my site.

The program will then automatically select one of the choices that you included in the brackets, and generate each unique sentence accordingly.

Irrespective of which of the two programs you use, both of them will generate enough unique versions of your original article to give you plenty of material for submitting to all the sites which you are going to send article to.

Because each of these articles is entirely unique, there is no question of your work not being recognized by the search engines. For that reason, it is entirely possible that you will be able to grab several high search engine rankings for a low competition keyword by having many unique variations of what is, in essence, the same article featured on many of the sites that those search engines respect and love.

Now that you have an adequate supply of articles available, the next step is to start submitting them to all the sites which will drive visitors who are seeking solutions to their problems to your review page.

Article directory sites

As suggested earlier, the number one article directory site is undoubtedly [EzineArticles](#) and you should always submit your initial original article to this

particular site. This is because, of all the article directory sites, EzineArticles

is the one that most regularly features in the top ten search results on Google.

It is not, however, the only directory that you should submit to. A unique version of your article should also be sent manually to all of the following directory sites as well:

- ❑ <http://www.isnare.com/>
- ❑ <http://www.associatedcontent.com/>
- ❑ <http://searchwarp.com/>
- ❑ <http://www.articledashboard.com/>
- ❑ <http://www.goarticles.com/>
- ❑ <http://www.articlesbase.com/>
- ❑ <http://www.articledepot.co.uk/>
- ❑ <http://www.articlecity.com/>

In addition, you can download and install a [free article submission software](#) program that will mass-submit your article to many other directories in addition to those highlighted above.

However, before you do so, there is something that you will need to do. That is, you will have to open an account with the vast majority of these directory sites, although a handful will allow you to submit your work without an account. Opening dozens or hundreds of accounts in this manner is a time-consuming and somewhat tedious task, and, because you will be submitting exactly the same article to each site, it is probably not going to help you a great deal as far as direct search engines rankings are concerned.

On the other hand, every article that is published will create a one-way link back to your site, and the more of these you have, the more the search engines will come to view your site as an authority.

Using this mass submission software is therefore not entirely without merit

or purpose, but it will take some time to get all of your accounts set up, and, unfortunately, that is unavoidable if you want to use the software.

One thing that you can do which will help you to shortcut the process is to download and install the free version of [Roboform](#). This will remember all of the major details that you need to complete on every account application form and that in itself will save you a mass of time.

As an alternative to this free mass submission problem, you could consider using a paid mass-submitter such as [Article Post Robot](#).

This program will submit your article 520 article directories and, because it works in a very similar way to the free article spinner that we looked at earlier, each of those article submissions will be unique.

Another paid program that does something broadly similar is [Unique Article Wizard](#), and again, using either of these programs will provide a huge boost to the effectiveness of your article marketing campaign through the major directory sites.

Neither is especially cheap, but having used both of them, I can say without any fear of contradiction that they will both increase your profitability dramatically and very quickly.

Once you are in a position to do so, I would seriously recommend that you consider investing in one or the other, because doing so will definitely raise your profitability level by a significant margin.

Squidoo, HubPages and Blogger.com

These are all free resource sites where you can create a one-page mini site in around 10 to 15 minutes. And, in the case of the first two programs, Google in particular loves both [Squidoo](#) and [HubPages](#). Create a new page on either of these sites, and you will find that site listed on the Google results page very quickly.

Plus, as [blogger.com](#) is Google's own free blog platform, creating a quick blog by using another of your unique article versions almost guarantees that Google will land on your main review page within a matter of hours.

Both Squidoo and HubPages are modular mini-site building programs. You need to sign up for an account with both sites if you do not have one in order to start building your first Squidoo 'lens' and HubPages 'hub'.

Give your lens and your hub a keyword rich title, and add one of your article versions to the page as your main content. Once you have done so, add a few additional modules such as YouTube, eBay and Amazon.com to your mini-site, as well as a couple of attractive free graphics.

Take your major keywords and find other hubs and lenses in the weight loss related niche, and post comments on those that you like. This will bring visitors from other Squidoo and HubPages mini-sites, and as long as your article is linked back to your main review page, this will generate traffic and therefore income.

In a similar manner, if you have no account at [blogger.com](#), you can sign in using your Google sign-in details, and then follow the remarkably simple blog creation process. Once you have done so, remove all external links as you did earlier with your main WordPress blog, before adding your unique article and publishing it with a link back to your main review site added.

The final thing to do with all three sites is to 'ping' them to the major blog directories using both [Pingoat](#) and [FeedShark](#), which between them have pretty much all of the major directory sites covered. Although Squidoo and HubPages are not technically blogs, this still works and helps ensure that the search engines (especially Google) will find your review site in double quick time (as well as sending more visitors to your review page).

Social bookmarking sites

The major social bookmarking sites are all incredibly popular resources, and for that reason, if you are able to get your articles featured on any of them, that will drive thousands of visitors to your site.

Although this will probably only be a very temporary traffic surge, nevertheless, with a story featured on the homepage of Digg.com being able to drive over 20,000 visitors to your site within the space of 24 - 48 hours, such a massive increase would almost inevitably generate a big increase in product sales.

In order to be able to post to the social bookmarking sites, you need to be adding additional content to your main WordPress blog.

However, because blogs are hierarchical, every time you add a new posting to your blog, it will be shown at the top of the page. This would mean that your review would gradually move down the page and out of sight, which is obviously not something that you want to happen.

What you should therefore do is to publish your new content on a new page that you should add to your WordPress blog for this specific purpose.

The social bookmarking sites are places where people post news, stories and articles that they believe will be of interest to other site members. Each of those posts is 'tagged' with various keywords that will allow other site members to locate those articles.

Thus, every time you make a new posting to your WordPress blog, you should submit details to the major social bookmarking sites after tagging the post with appropriate keywords (e.g. weight loss, weight-loss product reviews etc)

Also, if you have three mini-reviews published on your site, then add the product names as tags as well.

Another thing that you can do in order to increase the number of visitors who you will draw to your review page is by adding all of your articles from the major article directories to the social bookmarking sites as well.

However, there are a couple of factors that you need to be aware of

about the major social bookmarking sites.

First, some social bookmarking sites are not very happy if you keep submitting your own sites to them. They consider this (not entirely incorrectly) to be something that you would do in order to artificially inflate your traffic and the importance of your site.

Secondly, they are often not happy if you keep submitting the same sites to them time after time, even if all of those sites are not your own. If, for example, you submitted every article that you ever had published at EzineArticles, then that would not make you very popular either.

You therefore have a couple of options.

Option one is to try to gather together a group of marketers who can submit each others sites to the social bookmarking services and take it in turns to do so. In that situation, it would appear to be a relatively natural pattern of bookmarking from people who all have different IP addresses.

Alternatively, you can open a slew of different accounts with the major bookmarking sites, before sending the information about your latest postings and articles using a [highly anonymous proxy server](#) which will 'hide' your real IP address.

By doing this, you are making it appear as if someone else is submitting your site details from a different IP address, and this is, of course, perfectly acceptable, because it is, in essence, what is supposed to happen.

In order to submit your articles to the major bookmarking sites, you will need to open an account with each of them. Thereafter, you need to submit each of your postings and articles to the site manually, particularly if you're using anonymous proxy servers to do so.

Alternatively, there are a handful of semi-automatic social bookmarking submitters which you can use, but they do not always work so well if you use them in conjunction with an anonymous proxy server.

For instance, by using the semi-automatic program on the [Social Marker](#) website, you can submit to all the major social bookmarking sites like [Digg](#), [StumbleUpon](#), [Slashdot](#) and [Delicious](#) plus many smaller social sites like [Tagza](#).

If you try doing so using an anonymous proxy server, it might work, but you will probably find that the system runs very slowly, especially if you have a relatively small internet connection.

On the other hand, by adding the 'all in one bookmarking button' to every new blog posting that you make, you can actually encourage your site visitors to bookmark your latest postings, rather than you doing it yourself.

Code for blogs and websites



If you want to use this button on your blog or website, install our ['All-in-one Bookmarking Button'](#) plugin for WordPress, or simply insert the following code if you don't use WordPress:

Again, this is a good idea, because other people bookmarking your blog postings is what the social sites really want to see!

And, don't forget that every new posting should be pinged as well.

Conclusion

As long as you write articles in the way that has been highlighted in this book and submit them in the manner indicated, you will make a handsome profit from writing articles.

In fact, there is not really any simpler way that I know of making money online than by writing and submitting articles in the way that has been suggested in this book.

Understand too that making money by writing and publishing articles is a cumulative numbers game.

The more articles you write and have published, the more your sites will enjoy visitors and therefore, by natural extension, the more money you will make.

And, over time, that momentum will build as well. When you have your first one hundred articles published, you know that, no matter how much those articles have made for you

Another factor about making money from articles is that, whilst they may not always be the quickest way of driving visitors to a monetized site, they are one of the longest lasting ways of doing so. Once your articles start being seen and noticed on the article directory sites, for example, then you can realistically expect to see visitors arriving on your site from those same articles for many months afterwards.

In fact, I still have articles that drive visitors to my sites more than a year after they were first published, and that is with no additional marketing or promotional efforts whatsoever.

And, one final word. If after reading this, you think that it is all very well, and that it sounds tremendous but you just cannot write, so it cannot work for you, don't despair!

Outsource the initial writing work using a site like Elance.com, where you will generally be able to pick up unique articles for \$5.00 or so.

See, even if you can't write to save your life, you can still make a handsome profit from articles!

Simply-Free-Article-Spinner.com

- Are you an Article Marketer?
- Would you like more great information on how to get better traffic?
- Did you find my writing style in this report to be helpful?
- Do you like free gifts and bonuses?
- If you answered "YES" to any of these, then please visit our sister site Simply-Free-Article-Spinner.com, where you will find an easy-to-use article spinner to help you create new articles from old.

You can write one article, spin it, and create multiple variations. Place these in article directories to create effective backlinks to your website, and if you're a good writer, then other sites will also pick up your articles and reprint them on their websites, giving you even more rank-increasing backlinks.

It's free. It's simple. That's why we call it the Simply-Free-Article-Spinner.

We will ask you to register, and we'll do our best to send you our 'Spinning SEO Heaven' newsletter, just chock-full of useful information (and more than a few free gifts as well), but of course, you can drop out of the newsletter at any time with one click.

We'd love to see you there. It's an online application. Easy to understand. Easy to use. And Article Writing can be very effective at promoting your products and sites.

Click here to visit Simply-Free-Article-Spinner.com

A Sample Article from the Website:

[How to Write Effective Copy that Sells on the Web](#)

Tim Gorman

Tim Gorman is a well known internet marketer, and uses a number of marketing methods, although he is best known as an expert in Article Writing systems. A Major in the U.S. Armed Services, Mr. Gorman describes himself like this --

"I'm probably just like you, a hard worker looking for a little bit more out of life (such as spending more time with family and friends). However, I have been able to find various methods to successfully generate full time income from a part time Internet business and I want to share some of these same strategies with you."

Volto Industries

Volto Industries (<http://volto.com>) manufactures musical instruments; publishes books in the fields of psychology and self-help, music-learning, and sales and marketing; and engages in both affiliate and direct marketing of web-based and physical products.

- **Volto Industries**, <http://volto.com>
- **Mobius Megatar Touchstyle Guitars**, <http://megatar.com>
- **Powerline Press**, <http://powerlinepress.com>
- **Affiliate-Prophet.Info**, <http://affiliate-prophet.info>
- **The Sweetheart Report**, <http://sweetheartreport.com>